

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Brand Product Agency Advertiser

Contract #

Phone/Fax Buyer Name Sales Office Salesperson

Millennium Washington DC

Comments

Separation: 30 AMY MCCREARY

Billing Type Account Types

Weekly/Irregular

National/Political Issue Agency BRD

773/783/4700

Annapolis, MD 21403 1291 Hollywood Ave Targeted Platform Media

> POLITICAL ISSUE (ns) (1187) Millennium/DC, Washington DC (1108) Targeted Platform Media (15945) Priorities USA Action (72141) 08/09/16-08/15/16 2537320

Commission Demo Commission % Package Deat Order Type Headline # 9 Entered By

Last Modified Date Entered 8 Lisa Carter 08/03/16 06/20/16

Sales Tax Net Total \$8,793.25 \$1,551.75

ECR25194238

15.00

Normal

By Broadcast Month Greensboro (WXLV)

Spots

Rate

	Grand Total:	Aug. 2016
	24	24
	\$10,345.00	\$10,345.00

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	10.0	9.0	8.0	7.0	6.0	5.0	4.0	3.0	2.0	1.0	Line
	10.0 Normal Line / Prime (10)	9.0 Normal Line / Prime (9)	8.0 Normal Line / Prime (8)	7.0 Normal Line / News (7)	6.0 Normal Line / SPOT (6)	5.0 Normal Line / News (5)	4.0 Normal Line / SPOT (4)	3.0 Normal Line / SPOT (3)	2.0 Normal Line / SPOT (2)	1.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)
	08/12/16-08/12/16	08/15/16-08/15/16	08/15/16-08/15/16	08/09/16-08/12/16	08/09/16-08/12/16	08/09/16-08/12/16	08/09/16-08/12/16	08/09/16-08/12/16	08/09/16-08/12/16	08/09/16-08/12/16	Dates
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CONFIRMATION CONTRA	:30 7:57:56P- ABC-Shark Tank (Friday)	:30 10P- ABC-Mistresses (Monday)	:30 7:57:56P- ABC-Bachelor in Paradise (Monday)	:30 11:01P- News- News 14 Carolina on ABC 45 at 11pm	:307:28:30P- Family Feud B	:30 6:28:30P- ABC-World News Monday-Friday	:30 SP- Peoples Court	:30 3P- Dr Phil	:30 2P- ABC-General Hospital	:30 9A- Dr Phil 2	Run Times
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	00.003	\$1,100.00	\$1,200.00	\$480,00	\$400.00	\$600.00	\$90.00	\$105.00	\$90.00	\$80.00	Rate
	\$600.00	\$1,100.00	\$1,200.00	\$960.00	\$1,600.00	\$1,200.00	\$270.00	\$210.00	\$180.00	\$160,00	Total
	\$600.00 Greensboro (WXLV)	\$1,100.00 Greensboro (WXLV)	\$1,200.00 Greensboro (WXLV)	\$960.00 Greensboro (WXLV)	\$1,600.00 Greensboro (WXLV)	\$1,200.00 Greensboro (WXLV)	\$270.00 Greensboro (WXLV)	\$210.00 Greensboro (WXLV)	\$180.00 Greensboro (WXLV)	\$160.00 Greensboro (WXLV)	Station
	Shark Tank-ABC	Mistresses-ABC	Bachelor in Paradise-ABC	News14 On ABC 45	Family Feud	ABC World News	People's Court	Dr. Phil	General Hospital	Dr. Phil	Comments
	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	Entered

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agency/Advertiser:

Date:

Comments:



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Advertiser

Contract #

Brand Agency Billing Type Account Types Phone/Fax Buyer Name Sales Office Salesperson Product Weekly/Irregular National/Political Issue Agency BRD 773/783/4700

Comments

Separation: 30 AMY MCCREARY

Annapolis, MD 21403 Targeted Platform Media 1291 Hollywood Ave

> TV (105655) POLITICAL ISSUE (ns) (1187) Millennium Washington DC Millennium/DC, Washington DC (1108) Targeted Platform Media (15945) Priorities USA Action (72141) 08/09/16-08/15/16 2537320 8 9 Commission % Package Deal Order Type Entered By Demo Last Modified Date Entered Headline # 08/03/16 ECR25194238 Lisa Carter 06/20/16 Normal

Aug. 2016 Greensboro (WXLV)
By Broadcast Month Grand Total: 24 24 \$10,345.00 \$10,345.00

15.00 \$1,551.75 \$8,793.25

Net Total Sales Tax

Commission

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Accepted		14.0	13.0	12.0	11.0	Line	
Accepted-Agency/Advertiser:		14.0 Normal Line / SPOT (6)	13.0 Normal Line / SPOT (3)	12.0 Normal Line / Prime (12)	11.0 Normal Line / Prime (11)	Line Type / Break Type (Ref #)	
		08/15/16-08/15/16	08/15/16-08/15/16	08/14/16-08/14/16	08/14/16-08/14/16	Dates	
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Date:					,,	Length	
Accepted-Station:	CONFIRMATION CONTRACT	:30 7:28:30P- Family Feud B	:30 3P- Dr Phil	:30 9P- ABC-The \$100000 Pyramid (Sunday)	:30 8P- ABC-Celebrity Family Feud (Sunday)	h Run Times	
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Date:		\$400.00	\$1.05.00	\$1,160.00	\$1,200.00	Rate	
Comments:		\$400.00	\$105.00	\$1,160.00	\$1,200.00	Total	
		\$400.00 Greensboro (WXLV)	\$105.00 Greensboro (WXLV)	\$1,160.00 Greensboro (WXLV)	\$1,200.00 Greensboro (WXLV)	Station	
		Family Feud	Dr. Phil	The \$100,000 Pyramid-ABC 6/20/16	Celebrity Family Feud-ABC 6/20/16	Comments	
		6/20/16	6/20/16	6/20/16	6/20/16	Entered	
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Station and Location;

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Date:

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		m Media		ue:	· · · · · · · · · · · · · · · · · · ·
		Priorities:USA			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
A				ERE	

This broadcast time will be used by: Priorities USA Action

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action
Office Sought: U.S. Presidency

General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed

Executive Strategist: Anne Caprara

Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemn liability, including reasonable at	ify and hold harmless the station itorney's fees, that may ensue fro	for any damages or
above-requested advertisemen	t(s). For the above-stated broa	adcast(s), the sponsor
	pt, transcript, or tape, which w	
station at least be	fore the time of the scheduled	broadcasts.
TO BE SIGNED	BY ISSUE ADVERTISER (S	SPONSOR)
March 29th, 2016		(202) 965-5060
Date	/ Signature	Contact Phone Number
	4	
TO BE SIGN	ED BY STATION REPRESENT.	ATIVE
□ Accepted ()	☐ Accepted in Part	□ Rejected
allin aldred	Allism Aldord	1005
Signature	Printed Name	Title